

## Michael Seaver



I have dedicated my career to unlocking human potential and supporting driven individuals across the globe who want to succeed in the 21st century knowledge economy. Like you, these individuals know that they have not reached their pinnacle and that they have more to give to the triple bottom line. They are in search of their personal mission, a higher purpose. They want to discover and apply their strengths, find their true voice and create a strategic plan to best express who they are. I help these leaders move from managerial success to societal significance.

Through my Incorporate You™ process, I show you how to apply business strategy concepts to your career, determine how to live in a place that you truly belong, and build meaningful and lasting relationships. I challenge others to use their talents to do something they believe in and thrive in an environment that fits who they are. I help them live life with the autonomy they deserve, the ability to master their chosen profession and find a higher purpose where they can contribute to a cause greater than their own.

After completing an MBA in Global Management from the #1 international business school in the world, the Thunderbird School of Global Management, I became the Director of Talent Sourcing at Banner Health in 2010. My time was quickly spread thin over four system-wide programs and leading the transformation of a department in need of a new identity. I also joined the Society for Human Resource Management (SHRM) and received their Senior Professional in Human Resources (SPHR) certification. Through working long nights and many weekends, I realized I was never going to be great at any one of the activities I managed and it hit me like a ton of bricks. I began to loathe the drive into the office and the monotony of completing the same tasks day in and day out. I needed inspiration to help me focus and provide light on a new path.

Someone suggested that I read Daniel Pink's book, Drive. My "A-HA" moment arrived! A sincere focus on finding a meaningful career where I could have autonomy in my work, be able to master my chosen craft, and feel as though my work is connected to a higher purpose was what I needed. I began a process of self-introspection and reflection. I looked for and identified patterns in my life over the previous 12 - 18 months. I realized that I was being told "no" repeatedly in my corporate job. I disliked the drive to work. The boss I loved resigned. Banner decided to restructure the entire HR department. My personal relationship fell apart.

Conversely, I was being told "yes" to being an entrepreneur and career coach. While at Thunderbird, I authored a business plan in my capstone course. I was raised in an entrepreneurial family and could lean on many of those experiences. I found deep intrinsic meaning working in Thunderbird's career management center and managing Banner Health's career transition program helping people unlock potential. I lost track of time when meeting with people one-to-one. I had significant experience in the employer and employee sides of career transition. I volunteered my time teaching classes at Junior Achievement and served on Phoenix-area boards designed to help people develop their careers. I loved

creating process and finding ways to help others see the patterns emerge in their own lives. Once I connected the dots, the next steps in my career became obvious.

In 2011, I founded Seaver Consulting, a career coaching practice specializing in unlocking human potential through the development of personal and professional well being. Over the following year, I worked with clients across the United States, became certified in the administration of the DISC assessment (I am a Certified Professional Behavioral Analyst, CPBA), published my first book, *Fearing Mediocrity*, and continued to enhance my Incorporate You™ process. To grow my personal suite of skills, beginning in late 2011, I taught intrapreneurship and strategic human resources courses at Grand Canyon University.

In December 2012, I was given the opportunity to work as a career coach at the W. P. Carey School of Business at Arizona State University. Being an MBA, I loved the fact that I was able to support other experienced, intelligent, and driven global leaders. In November 2013, I was recognized by the Arizona Republic as one of the top “35 Entrepreneurs 35 and Younger” for the growth and development of my career coaching business. One month later, my second book, *Incorporate You™*, was published.

In March 2014, I returned to work at my alma mater serving as the Director of Alumni Career Services where I provided executive leadership, career transition, and personal branding coaching to Thunderbird alumni across six continents. I also developed written and video content about career and human capital development for the Career Outreach blog.

Through all of my experiences, I have made many mistakes and have learned much. Thankfully, I have found my calling and consciously live my life’s intent every day. I don’t want to help you simply raise the floor of mediocrity; I want to help you raise the height of excellence in your life. Your biggest threat today isn’t external, it’s internal; you have to live up to your potential and consistently add value to the “common” wealth. Career distinction at the beginning of the 21st century requires more than incremental change; it requires you to make quantum leaps in how you generate value for those in your circle of influence. A positive paradigm shift is required so that your competitive advantage will be directly correlated to how much more you give in value than take in payment, how you place other people’s interests before yours, and how authentically and well you serve others.

## Contact Michael

If you are interested in speaking with Michael about career coaching or a speaking engagement, please click on his email address below, send him an email and he will respond as quickly as possible.

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